



### **First – a little history on Santa Rosa Elite:**

***Santa Rosa Elite Basketball was founded in 2011 to address a clear gap in opportunities for girls to play competitive basketball beyond recreational leagues and Upward programs in Santa Rosa County. At the time, middle school basketball did not exist locally, and a small group of parents, determined to create greater opportunities for their 5th-grade daughters, formed what began as a single team representing one school. The program quickly gained momentum, expanding to include multiple teams comprised of female athletes from across the region who were seeking higher-level training and competition.***

*In 2015, Santa Rosa Elite formally established itself as an IRS-recognized 501(c)(3) public charity, strengthening its mission and long-term impact. Since then, the organization has grown into a respected, highly competitive AAU club program dedicated to player development, character building, and expanding pathways for female athletes. **In 2018, we started and are still hosting the Annual Make it Rain Girls Basketball Showcase, the largest Girls Only basketball tournament held in the Florida Panhandle for the last 8 years!***

***While NCAA data shows that fewer than 5% of high school female basketball players go on to compete at the collegiate level, Santa Rosa Elite has helped numerous athletes achieve that goal. For the 2025–2026 college season alone, four alumni are playing college basketball, two are competing in collegiate flag football, and one is coaching at the collegiate level. These seven young women—and many others before them—have achieved their dream of playing beyond high school and have earned full or partial college tuition through athletic opportunities made possible in part by their development and experience within the Santa Rosa Elite program.***

### **Now, for the 2026 Parent NEED TO KNOW INFORMATION:**

1. **Tournament schedules will be communicated on SportsBase:** – Download the app here:

<https://sportsbase.com/appdownload>

- a. Local **Panhandle basketball** tournaments – those schedules will not come out till **late Thursday** afternoons. Download the “Exposure” app on the App store. Schedules CHANGE - Do not rely on the Exposure schedules alone, I work directly with each tournament director on scheduling and removing schedule conflicts for each team. If FRIDAY NIGHT has arrived and you see something that is different on SportsBase vs Exposure, please let me know. Anything before that, please know that we are working on it.
  - **Chat on SportsBase** – SportsBase is the “GO TO” location for all team communication.
  - You can message (chat) with individual players/coaches or use Team: chat (in the team app: SportsBase)
  - **TEAM: CHAT is usually meant to be a team wide communication tool** – coaches use this to distribute important information – there is usually no need to reply in the Team Chat with “OK” or “Got it”

Team: SR Elite

This is a TEAM Chat – not for individual messages

- If you need to reply– consider sending a separate group chat to the coaches instead.
- **PLAYERS (or parents) should RSVP availability for practices and tournaments on our player app (SportsBase) –use the availability notes to enter an explanation** – this is the way you communicate whether your daughter is available, maybe (if you’re unsure), or not available. No need to message separately – RSVP on SportsBase – the coach can go there to see who is not able to come and why
- **When a uniform is required, players can find that information our player app (SportsBase)** – there is no need to ask “what color” – SportsBase will tell you what color. It is very versatile and it’s all there. Occasionally, it’s wrong or something changes, but go by what is on SportsBase, even if you think you know differently. **That way, everyone is on the same page, even if it is the wrong page 😊--- When, or if, it changes; the coaches will communicate that on – you guessed it, ON SportsBase.**



2. **Out of town tournaments** – we only travel to large, more organized tournaments. Those schedules come out much earlier in the week (3-4 days before we play) and have fewer changes. Some of those tournaments are Stay & Play (meaning we have to stay in negotiated lodging – at least ‘some’ of us do).

### 3. **Player Fees**

- Player fees range from \$300 - \$700 per season, depending on the number of tournaments we play and how much we travel. Some teams play more locally and some teams travel to overnight tournaments 3-4 times per season. **Player fees cover entry for the team only.**
  - **Parents pay their own gate entry fee** which can be as high as \$50 per weekend and more for a 5 day NCAA or AAU National tournament.
  - If we travel to an overnight location, hotel fees are in addition to the player fees and are paid by the parent of each player. “Local” tournaments are played in Mobile, Baldwin county and Pensacola facilities.
- b. Uniform items are in addition to the player fees. **Uniform Fees are due immediately –\$100 this year. All players will need to replace their uniforms in 2026.**
- c. **If you want to order a backpack, the order form will be shared within the next couple of weeks.**

*If you want to solicit a sponsor for your player fees, access a copy of the letter by clicking the link here: [LINK](#).*

**If a player needs help with funding, please contact your coach or contact me directly and privately. I do not want ANY player to miss the opportunity to participate solely on the basis of money.**

## **Player, Parent, and Coach Code of Conduct:**

**Santa Rosa Elite Basketball is built on three core principles: WORK HARD. GET BETTER. HAVE FUN. We believe player development is a process that requires commitment, discipline, and a positive mindset. These values guide everything we do as an organization.**

### **Player Development Philosophy**

Basketball is a skill sport, and meaningful improvement requires effort beyond team practices. Players who want to excel must dedicate time to individual skill development outside of scheduled team activities. **Our culture—represented by #ELITEON3 and #WORKHARDGETBETTERHAVEFUN**—reflects our belief that hard work leads to improvement, and improvement makes the game more enjoyable. While the process requires discipline, enjoyment is essential to long-term growth and success. Coaches can recognize players who are committed to improving outside of practice. Ultimately, each player determines her own level of dedication and growth through her effort and attitude.

### **Respect and Sportsmanship**

Respect for the game is non-negotiable. This includes respect for coaches, teammates, opponents, officials, and spectators. Every Santa Rosa Elite player and coach represent not only the team, but also her family, community, and our organization. Players and coaches are expected to conduct themselves with integrity, responsibility, and sportsmanship at all times—both on and off the court. Santa Rosa Elite maintains a positive and respectful environment. Profanity and disrespectful behavior are not acceptable from players, coaches, or parents.

### **Parent Role and Expectations**

Parents play a vital role in supporting their athlete’s development. During games and practices, we ask parents to focus on encouraging and supporting—not coaching—from the sidelines. Our goal is to help players develop focus, confidence, and the ability to respond to coaching. Outside instruction from the stands can create confusion and hinder that development. If parents wish to provide additional feedback, we encourage discussing it privately with their athlete after the event.



### Coach Communication and Player Development

During practices and games, coaches must be allowed to teach, correct, and develop players without outside interference. Exposure to different coaching styles strengthens a player's basketball IQ and prepares her for higher levels of competition. **If a concern arises, parents should not approach coaches immediately after games or practices.** We strongly encourage allowing time for perspective before initiating a conversation. After allowing time to reflect, parents may schedule a discussion with the coach. If a resolution cannot be reached, parents may contact the General Manager to assist in resolving the matter.

### Commitment and Participation

Travel basketball requires commitment and is not for everyone. Our program is designed for players who are serious about improving and competing at a higher level. **Playing time is not guaranteed.** Coaches make playing time decisions based on effort, preparation, performance, and the needs of the team. Practices are the primary environment for development and preparation. Players who consistently attend and work hard in practice will be better prepared when game opportunities arise. Even when not on the court, players are expected to remain engaged, support their teammates, and be mentally prepared to contribute at any time.

### Our Commitment to Your Athlete

Santa Rosa Elite is committed to helping each player grow as an athlete, student, and young woman. We strive to provide the training, environment, and mentorship necessary to help players succeed—not only within our program, but also at the high school and collegiate levels, and in life beyond basketball.

### Our FUNDRAISER TOURNAMENT – MAKE IT RAIN Girls Basketball Showcase is April 18-19, 2026

- d. All Proceeds from this tournament go back into our program
- e. We will need all parents to plan to volunteer to help during this tournament – working the gate, working the hospitality room, helping coordinate clock keepers, cleaning up, ensuring teams feel welcome and making the tournament one that they want to come back to year after year
- f. Plan to spend the whole day each day either playing or volunteering to help....you will not need to work while your daughter is playing, but we will need your help when she is NOT playing
- g. I also need extra tournament directors (2-3 additional people who know EVERYTHING about what is going on) – if you want to be ONE of those people, come and see me. I would LOVE to have your help – there are a ton of planning items that we need to get done WELL before the day of the event
- h. I will have a sign up site set up very soon for parents to volunteer and have separate planning meetings scheduled for the primary volunteers who will help with all of the pre-planning items.

**Thank you for bringing your daughter to Santa Rosa Elite! We are excited to get this season started!**

General Manager – Santa Rosa Elite Basketball



**Team Fees are below and schedules MAY be ADJUSTED AND UPDATES WILL BE POSTED on SportsBase:**

**\*\*Returning players receive a \$100 rebate from last year's Make it Rain tournament proceeds. New Players will receive their rebate upon their return next year.**

- 3/4<sup>th</sup> Grade: \$450 returning player / \$550 new players - includes \$100 for uniform (9 local, 1 AAU Worlds)
- 6<sup>th</sup> Grade: \$550 returning player / \$650 new players - includes \$100 for uniform (10 tournaments)
- 7<sup>th</sup> through 9<sup>th</sup> Grade: \$650 returning player / \$750 new players - includes \$100 for uniform (11 tournaments, 2-3 major national)
- 10<sup>th</sup> Grade: \$400 returning player / \$500 new players - includes \$100 for uniform (6 local only tournaments)

Tournaments for Santa Rosa Elite - 2026			SR Elite Blue (2028)	SR Elite Silver (2029)	8th Grade (2030)	7th Grade (2031)	6th Grade (SR Elite 2032)	5th Grade (SR Elite 2033)	4th Grade (SR Elite 2034/2035)		
		Hotel-nights est	6	11	11	11	5	5	5	Hotel-nights est	
<i>Prices include Uniform and Pre-season camp fee - does not include optional backpack</i>											
<b>OVERNIGHT - BIG TOURNEY</b>		RETURNING Player	\$400	\$650	\$650	\$650	\$550	\$500	\$450	RETURNING Player	
<i>This team is (LIKELY) not playing in this tournament</i>											
		NEW Players	\$500	\$750	\$750	\$750	\$650	\$600	\$550	NEW Players	
<b>Possible - alternative tournament - coaches to consider</b>		Roster Size:	6	8	10	10	10	10	10	Roster Size:	
<b>HOLIDAY - May affect team turnout</b>		Tournament Count	6	11	11	11	10	10	9	Tournament Count	
<b>Dates:</b>	<b>Affiliation:</b>	<b>Location:</b>	<b>Entry Fee/Team:</b>	SR Elite Blue (2028)	SR Elite Silver (2029)	8th Grade (2030)	7th Grade (2031)	6th Grade (SR Elite 2032)	5th Grade (SR Elite 2033)	4th Grade (SR Elite 2034/2035)	<b>Web Page:</b>
<b>TRYOUTS for SR ELITE - Team Placement - DATES Feb 22nd-23rd, March 1st-2nd</b>											
March 27-29th, 2026	Panhandle Bball- 16th March Madness	Foley, Al		X	X	X	X	X	X	X	Great first tourney - Definitely a great turnout tournament
April 17-19, 2026	SR Elite presents 9th Annual Make It Rain (Girls Basketball Showcase)	UWF - Pensacola	We are hosting this event	X	X	X	X	X	X	X	We are hosting - all players plan to volunteer and work both days when they are not playing
April 24-26th, 2026	Panhandle Bball-18th Rock the Court	Gulf Shores Sports Complex			X		X	X	X	X	Definitely a great turnout tournament - 8G won't be able to attend (8G trip for Pace)
May 2-3, 2026	Panhandle Bball-5th Queen of the Court	Gulf Shores Sports Complex		X	X	X	X	X	X	X	Girls only event -
May 9-10th, 2026	Panhandle Bball-13th Gulf Coast Showdown	Mobile Convention Center-Mobile		X		X		X	X	X	
May 15-17th, 2026	NCAA Certified Event - NIKE TOURNAMENT OF CHAMPIONS SOUTHEAST	New Orleans Convention Center			X	X					NCAA Certified - <a href="https://tournamentofchampions.regfox.com/2026-nike-tournament-of-champions-southeast">https://tournamentofchampions.regfox.com/2026-nike-tournament-of-champions-southeast</a>
May 22-24th, 2026	Panhandle Bball-13th Stars and Stripes	Foley Sports Tourism Complex						X	X		4G will NOT play Memorial Day Weekend!
May 22-24th, 2026	Prep Girls Hoops - Brawl at the Palms	Wellington, Florida			X		X				4 games guaranteed - \$450 for MS teams, \$600 for HS teams
June 6,7th, 2026	Panhandle Bball-Summer Jam Fest	Foley Sports Tourism Complex			X	X	X	X	X	X	Possible conflict with HS Summer programs
June 24-28th, 2026	AAU Girls Basketball World Championships	Knoxville Convention Center, Knoxville TN			X	X	X	X	X	X	Travel to Knoxville - June 24th Travel day & Opening Ceremonies - play on June 25-28th <a href="https://www.aausports.org/girls-basketball/world-championships">https://www.aausports.org/girls-basketball/world-championships</a> ) at Knoxville Convention Center
June 25-28th, 2026	Panhandle Bball-13th Primetime GC Nationals	Mobile Convention Center-Mobile, AL									Any teams who do not go to Knoxville can play locally at the Primetime Gulf Coast Nationals at the Mobile Convention Center
July 11-12, 2026	Panhandle Bball-4th Port City Classic	U of Mobile & Saraland Sportsplex		X	X	X	X	X	X	X	
July 24-26th, 2026	Panhandle Bball-End of Summer Showdown	Gulf Shores Sports Complex		X	X	X	X	X	X	X	Consider for all teams to wrap up the season at home
Actual Tournament Calendar and all future updates will be posted on your TEAM CALENDAR within SportsBase.											